

Healthy Incentives Program

Extra money for local fruits and vegetables!

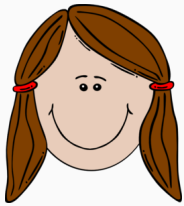


Do you receive SNAP benefits (food stamps)?

If so, you've got HIP, too!

Psst!
If you receive SNAP
(food stamps) in MA...

... you are
already enrolled
in HIP!



What is HIP?

HIP gives money back instantly*
when you use SNAP to buy
produce from local HIP farms.

HIP is a state program only in MA.



Here's how HIP works:



Use your EBT card on fruits, vegetables, or plant starts from a HIP farm or farmers' market. HIP will automatically add the money right back onto your EBT card up to a monthly limit*!

- You must have a SNAP balance on your EBT card in order to earn HIP back onto your card.
- You can use your monthly HIP money all at once, or you can make several small purchases.
- HIP benefits reset with the calendar month, not with your regular benefits schedule.
- Not all farms participate in HIP. Make sure to ask the farmer or look for a HIP logo.

*By purchasing eligible produce,
each month you can earn back up to:

\$40 (1-2 people)

\$60 (3-5 people)

\$80 (6+ people)

HIP starts back up May 25, 2019!



Questions?
Call the Project Bread hotline:
1-800-645-8333

See a list of local HIP vendors
on Facebook: @HIPpioneervalley

